CAREER MAP
ADMINISTRATION
ON CAMPUS

RPC-SO-16-No.287-2024

								CREDITS
P01	MAR 2011 Introduction to Marketing 3 CREDITS	ACG 2021 Principles of Accounting I CO: MAT 2952 3 CREDITS	MAT 2952 College Algebra CO: ACG 2021 3 CREDITS	MAN 2021 Introduction to Business 3 CREDITS	ISM 2000 Information Systems Fundamentals 3 CREDITS	REM 1007 Research Methodology 3 CREDITS		18
P02	ARH 2000 Art Appreciation 3 CREDITS	ACG 2071 Principles of Accounting II CO: ACG 2021 3 CREDITS	MAC 2233 Methods of Calculus CO: STA 2023 PRE: MAT 2952 3 CREDITS	ECO 2023 Microeconomics Principles 3 CREDITS	STA 2023 Introductory Statistics CO: MAC 2233 3 CREDITS	PHI 4661 Ethics 3 CREDITS	Community Services 0,625 CREDITS	20
P03	SPC 3710 Intercultural Communications 3 CREDITS	FIN 3403 Principles of Financial Management CO: ECO 2013 PRE: ACG 2071 3 CREDITS	ENC 1101 College Writing I 3 CREDITS	ECO 2013 Macroeconomics Principles CO: FIN 3403 3 CREDITS	STA 3163 Intermediate Statistics PRE: STA 2023 3 CREDITS	Itinerary I 3 CREDITS	Pre-Professional I 2,5 CREDITS	20
P04	HIS 2100 History of World Civilization since 1500 3 CREDITS	MAN 3506 Operation Management PRE: FIN 3403 3 CREDITS	ENC 1102 College Writing II PRE: ENC 1101 3 CREDITS	BUL 4421 Business Law CO: MAN 4600 3 CREDITS	MAN 4600 International Business CO: BUL 4421 3 CREDITS	Itinerary II 3 CREDITS	Pre-Professional II 2,5 CREDITS	21
P05	MAN 3025 Management and Organization Behavior CO: MAN 3506 3 CREDITS	ISM 3011 Management Information System 3 CREDITS	PHI 2100 Critical Thinking 3 CREDITS	MAN 4302 Human Relations and Communication 3 CREDITS	PROY 2022 Capstone Course 3 CREDITS	Itinerary III 3 CREDITS		18

Basic Training Unit | Vocational Training Unit | Community Services | Pre-professional | Curricular Integration Unit | Itinerary

Itinerary I: Finance
Investment Analysis
International Finance
Advanced Managerial Finance

Itinerary II: Marketing
Marketing Strategy
Marketing Research
Marketing International

Itinerary III: General Business
Marketing Strategy
Marketing Research
Money and Banking

Degree: Higher University Technologist in Administration

Blue Hill College
Av. Juan Tanca Marengo Km. 6. 5 y Av. Ing. José Antonio Gómez Gault, Guayaquil